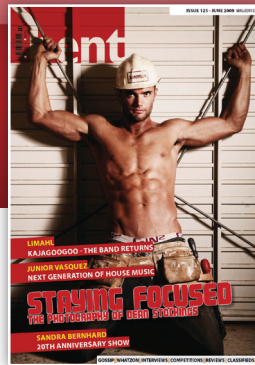


bent

The only FREE NATIONAL gay lifestyle magazine

Bent magazine is the UK's leading free, monthly gay scene magazine, featuring reviews, scene guide, stories, features, fashion, music, gossip, competitions and more. Available in all leading gay venues, online or by subscription.



For all advertising enquires please contact:
Darrell Hirst: 08712 246 529 darrell@bent.com

MAGAZINE SECTIONS:

- **WHAT'S ON**
- **FILM / DVD / BOOKS**
- **FASHION**
- **TECH**
- **SAUNA GUIDE**
- **TRAVEL**
- **HEALTH AND BEAUTY**
- **FITNESS**
- **HOTELS**
- **ESCORTS**

UK DISTRIBUTION:

60,000 copies of Bent are distributed to over 400 gay friendly venues across England, Scotland, Wales and Northern Ireland.



The 'What's On' guide is a great way for Gay venues to reach their target audience, through localised editorial features and advertising.

ACCEPTABLE ARTWORK

Advertisements should be supplied as either flattened PDF or high quality Jpeg / Tiff. For queries relating to artwork please contact: designer@bent.com (Origination charged extra.)

DISPLAY ADVERTISING RATES:

Outside Back Cover (210 x 297 + 3mm Bleed)	£1750
1st / 2nd Double Page Spread (420 x 297 + 3mm Bleed + 20mm gutter)	£1500
Double Page Spread (420 x 297 + 3mm Bleed + 20mm gutter)	£1250
Full Page ROP (210 x 297 + 3mm Bleed)	£995
Half Page ROP (105 x 297 + 3mm bleed) or (93 x 277 vertical within page)	£550
Quarter Page (105 x 148 + 3mm bleed) or (93 x 137 within page)	£395

All prices quoted are subject to VAT. Advertising agencies receive a standard 10% commission

STANDARD CLASSIFIED ADVERTISING RATES:

1 Column (36 x 60)	£60
2 Column (75 x 60)	£120
Quarter Page (93 x 137)	£280
Half Page Horizontal (185 x 137)	£480
Half Page Vertical (93 x 277)	£480
Full Page (297 x 210)	£900

All sizes on this page are in millimetres.

2010/11 DEADLINES:

Month	Classified	Display	Comes Out
May	14/04/10	17/04/10	27/04/10
June	19/05/10	22/05/10	01/06/10
July	16/06/10	19/06/10	29/06/10
August	14/07/10	17/07/10	27/07/10
September	18/08/10	21/08/10	01/09/10
October	15/09/10	18/09/10	28/09/10
November	13/10/10	16/10/10	26/10/10
December	17/11/10	20/11/10	30/11/10
January	10/12/10	13/12/10	21/12/10
February	19/01/11	22/01/11	01/02/11
March	16/02/11	19/02/11	01/03/11
April	16/03/11	19/03/11	29/03/11